

**Program of the International Scientific Conference**  
**Cities of the Hanseatic League: heritage, tourism, development**

**First day May 25, 2023 Thursday**

Venue - Qubus Hotel, 47-52 Chmielna Street, 80-748 Gdansk, Poland

**9:00-10:00 - Registration of participants**

**10:00-10:15 - Official opening of the conference**

Welcome to the participants by representatives of the organizers MA Jan Zacharewicz - Vice-Rector for Development and International Affairs of the Academy of Tourism and Hotel Management in Gdansk, Founder of the Academy Ltd. President of the Board

Włodzimierz S. Erdmann, Ph.D. - Rector of the Academy of Tourism and Hotel Management in Gdansk

**10:15-11:15 - Plenary papers**

10:15-10:45 - Jolanta Murawska - Gdansk City Hall, Chief Specialist, Department of Foreign Affairs, Office of the Mayor  
- Gdansk in the New Hanseatic League

10:45-11:15 - Dr. Włodzimierz S. Erdmann - Rector of the Academy of Tourism and Hotel Management in Gdansk  
- Major regions and localities of the Polish Coast: tourism and recreation

**11:15-12:00 - Coffee break**

**12:00-14:00 - First part of the session**

**Chairman of the session:** Jan Zacharewicz - Pro-rector for Development and International Affairs Academy of Tourism and Hotel Management in Gdansk

1. 12:00- 12:15 - Valentyna Hodlevska, Magdalena Rokicka-Hebel

The Hanseatic League as a prototype of the coming world order

12:15-12:20 - questions

2. 12:20-12:35 - Tatyana Skrypko

Development of tourism of the Hanseatic League countries and perspectives towards new phenomena in the world economy

12:35-12:40 - questions

3. 12:40-12:55 - Vladimir Ganski

Cooperation of the Hanseatic League with the largest cities of the Grand Duchy of Lithuania

12:55-13:00 - questions

4. 13:00-13:15 - Dr. Panov Serhii, Putilin Jurii

Relations between Ukraine and the Hanseatic League

13:15-13:20 - questions

5. 13:20-13:35 - Monika Gut-Winiarska, Maria Chomka

The use of tiflography in the development of accessible tourism in Gdansk, Poland

13:35-13:40 - questions

6. 13:40-13:55 - Kamil Czajkowski

Technology and tourism - the beauty of Hanseatic cities in the age of AI

13:55-14:00 - questions

**14:00-15:00 - Lunch break**

15:00-18:00 - Departure to the Amber Museum in the Gdansk Great Mill, walk along Długa and St. Mary's Streets Długa and Mariacka Streets, return to Qubus Hotel 47-52 Chmielna Street, 80-748 Gdansk

**18:00-20:00 - Gala dinner**

Summary of the first day of the conference

Jan Zacharewicz, M.Sc. - Vice-Rector for Development and International Affairs of the Academy of Tourism and Hotel Management in Gdansk, Founder of the Academy Ltd. President of the Board

Włodzimierz S. Erdmann, Ph.D. - Rector of the Academy of Tourism and Hotel Management in Gdansk

**Second day 26 May 2023 Friday**

10:00-12:00 - Tour of Gdansk, meeting place - Qubus Hotel, 47-52 Chmielna St, 80-748 Gdansk 10:00 a.m.

12:00-13:00 - Lunch at Hotel Hanza Gdansk, 6 Tokarska Street, 80-888 Gdansk

Summary and closing of the conference